



# AGENDA ITEM REPORT

## TOWN OF HILLIARD, FLORIDA

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TO: Town Council Regular Meeting Meeting Date: February 4, 2024

FROM: *Lisa Purvis, MMC – Town Clerk*

SUBJECT: Town Council Approval to Adopt Resolution No. 2024-02, Supporting the Expansion of Tourism Development Tax to the Town of Hilliard.

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### BACKGROUND:

See supporting information.

### FINANCIAL IMPACT:

TBD.

### RECOMMENDATION:

Town Council Approval to Adopt Resolution No. 2024-02, Supporting the Expansion of Tourism Development Tax to the Town of Hilliard.

**RESOLUTION NO. 2024-04**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILLIARD, FLORIDA, A MUNICIPAL CORPORATION, TO SUPPORT THE EXPANSION OF TOURISM DEVELOPMENT TAX TO THE TOWN OF HILLIARD.**

**WHEREAS**, a Tourism Development Tax of 5% is charged on short-term lodging (lodging for less than six months) on Amelia Island within Nassau County;

**WHEREAS**, Nassau County has embarked on a Countywide Destination and Community Enhancement Strategy which includes an opportunity to expand the benefits of a sustainable tourism economy, including a Tourism Development Tax, to the Town of Hilliard;

**WHEREAS**, the Town of Hilliard desires to benefit from the Tourism Development Tax which may be used to improve parks, facilities and waterways as well as fund public safety within the Town of Hilliard; and

**WHEREAS**, the Town of Hilliard desires to improve and protect the quality of life for residents by supporting cultural and historical assets and attracting investment in restaurants, resorts, and other recreational businesses;

**NOW THEREFORE BE IT RESOLVED**, that the Town Council of the Town of Hilliard is in favor and endorses the expansion of the Tourism Development Tax to the Town of Hilliard.

**THIS RESOLUTION** adopted this \_\_\_\_\_, day of \_\_\_\_\_, \_\_\_\_\_ by the Town Council of the Town of Hilliard, Florida, and shall become effective on \_\_\_\_\_.

\_\_\_\_\_  
Kenneth A. Sims, Sr.  
Council President

ATTEST:

\_\_\_\_\_  
Lisa Purvis  
Town Clerk

APPROVED:

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John P. Beasley  
Mayor

**Lisa Purvis**

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**From:** Maurie Dugger <mdugger@ameliaisland.com>  
**Sent:** Friday, January 12, 2024 5:08 PM  
**To:** Lisa Purvis  
**Subject:** Town Council Resolution

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Lisa,

We've briefly talked about this before, but I wanted to inquire if we could get a resolution of support for the Hilliard Town Council for the TDT expansion to the west side of Nassau County. I know Mayor Beasley is in support, and efforts are beginning to encourage support for this effort, so I wanted to get on your radar about perhaps having a resolution of support from your council.

We've created a website that will be launched in conjunction with the county's visioning plan tomorrow at the bicentennial event, but for reference, take a look at <https://nassautourismworks.com/>. Let me know your thoughts and who I need to contact/ talk with about this.

Thanks so much. Talk to you soon.

Maurie



**Maurie Dugger** | Director of Program Development  
Amelia Island Convention & Visitors Bureau

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