

Character Height	Panel Width
6 in	7 ft - 4 in

SPEEDWAY DESTINATIONS

- Daytona Beach International Airport International Airport
- Daytona International Speedway Int'l Speedway
- Daytona State College Daytona St College
- Derbyshire Park and Sports Complex Derbyshire Park
- Embry-Riddle Aeronautical University Embry-Riddle
- Halifax Health
- Keiser University
- One Daytona
- Yvonne Scarlett-Golden Cultural & Educational Center YSG Center

Arrow Space

LPGA DESTINATIONS

- Daytona Beach Municipal Stadium Municipal Stadium
- Florida Tennis Center Florida Tennis Ctr
- LPGA International Headquarters LPGA Intl Headquarters
- LPGA International

MIDTOWN DESTINATIONS

- Bethune-Cookman University Bethune-Cookman
- Campbell Aquatic Center Campbell Aquatic
- Cypress Aquatic Center Cypress Aquatic
- Daisy Stocking Park & Bandshell Daisy Stocking Park
- Daytona Beach Museum of Arts & Sciences Art-Science Museum Art Museum
- John H. Dickerson Community Center Dickerson Center
- Midtown Cultural and Educational Center Midtown Center
- Samuel L. Butts Park
- Tusawilla Park

DOWNTOWN DESTINATIONS

- Bethune Point Park
- Chamber of Commerce & Visitors Bureau Visitors Bureau
- City Island
- City Island Park
- Daytona Beach City Hall City Hall
- Daytona Beach Golf Club Golf Club
- Daytona Beach Regional Library Public Library
- Downtown Farmer's Market Farmer's Market
- Halifax Harbor Marina Halifax Marina
- Halifax Historical Museum Halifax Museum
- J. Saxton Lloyd Riverfront Park Riverfront Park
- Jackie Robinson Ball Park J Robinson Ballpark
- Josie Roger's House
- Manatee Island Park Manatee Island
- News-Journal Center News-Journal Ctr
- Riverfront Shops
- Votran Transfer Plaza Votran Plaza

BEACHSIDE DESTINATIONS

- Beach
- Breakers Oceanfront Park Breakers Park
- Daytona Beach Bandshell Bandshell
- Daytona Beach Boardwalk & Daytona Beach Pier Boardwalk & Pier
- Daytona Beach Ocean Center Ocean Center
- Oceanfront Park
- Peabody Auditorium Peabody
- Schnebly Recreation Center Schnebly Center
- Sunsplash Park

WAYFINDING AREAS

- Beachside Area
- Downtown Area
- LPGA Area
- Midtown Area
- Speedway Area

ALL AREAS

- Public Parking

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City of Daytona Beach Wayfinding Signage

Vehicular & Pedestrian
Wayfinding Signage
Design Intent Documents

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Scale:
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
KMN
SPC
AEO

Drawn by: KMN

Graphic Standards - Abbreviations

AG-203

CITY WAYFINDING AREAS

LPGA

SPEEDWAY

MIDTOWN

DOWNTOWN

BEACHSIDE

LPGA
 Florida Tennis Cntr
 LPGA International
 Municipal Stadium

SPEEDWAY
 Daytona St College
 Derbyshire Park
 Embry-Riddle
 Halifax Health
 Int'l Airport
 Int'l Speedway
 Keiser University
 One Daytona
 YSG Center

MIDTOWN
 Art Museum
 Bethune-Cookman
 Campbell Aquatic
 Cypress Aquatic
 Daisy Stocking Park
 Dickerson Center
 Midtown Center
 Samuel L. Butts Park
 Tuscowilla Park

DOWNTOWN
 Bethune Point Park
 City Island
 City Hall
 Golf Club
 Halifax Marina
 Halifax Museum
 Josie Roger's House
 Manatee Island
 News-Journal Cntr
 Riverfront Park
 Riverfront Shops
 Visitors Bureau
 Votran Plaza

CITY ISLAND
 City Island Park
 Public Library
 Farmer's Market
 J Robinson Ballpark

BEACHSIDE
 Beach
 Schnebly Center
 Sunsplash Park
 Bandshell
 Breakers Park
 Boardwalk & Pier
 Ocean Center
 Oceanfront Park
 Peabody

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 Vehicular & Pedestrian
 Wayfinding Signage
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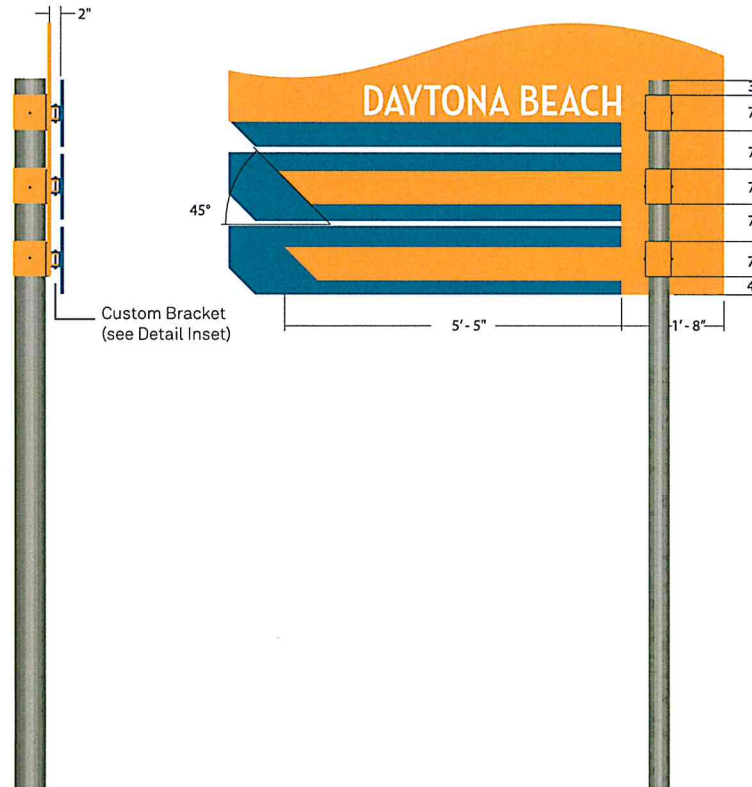
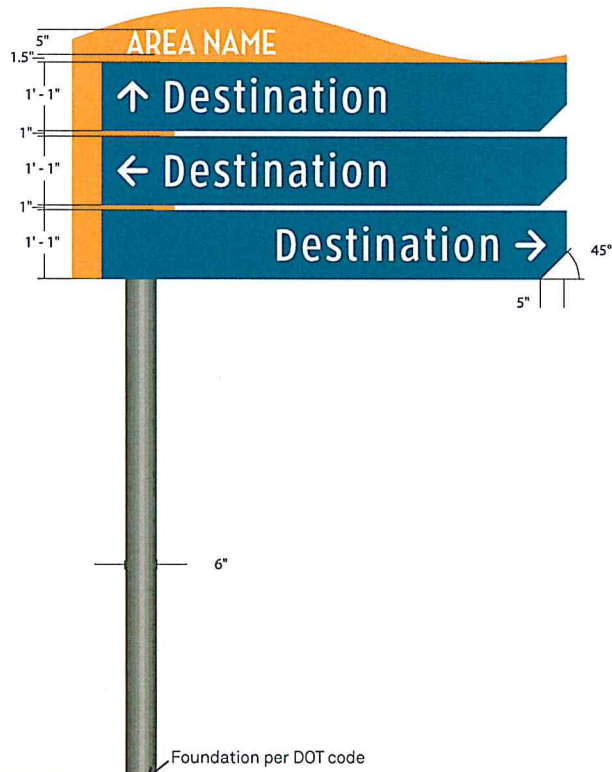
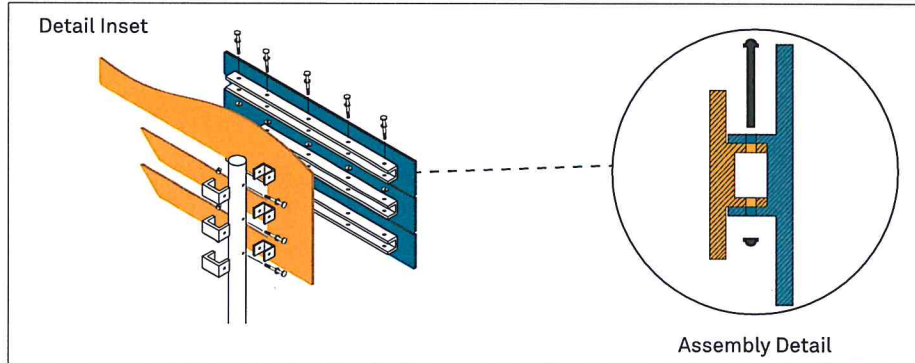
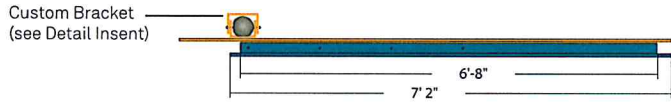
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
 KMN
 SPC
 AEO
 Drawn by: KMN

**Graphic Standards -
 Top Destinations
 & Paths**



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Vehicular & Pedestrian
Wayfinding Signage
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Revisions:

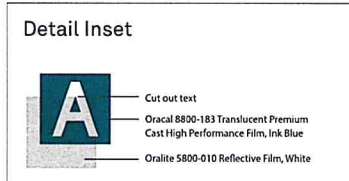
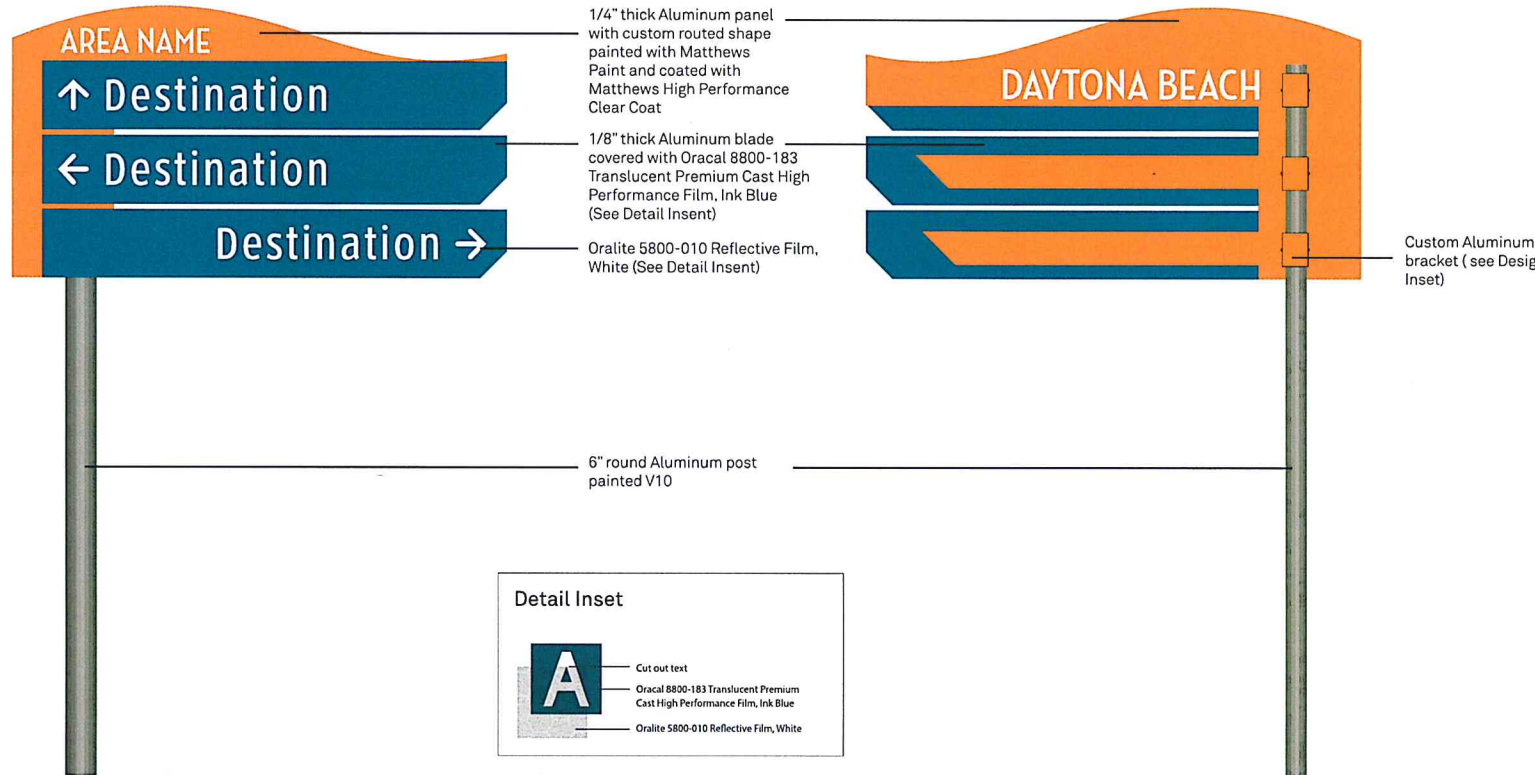
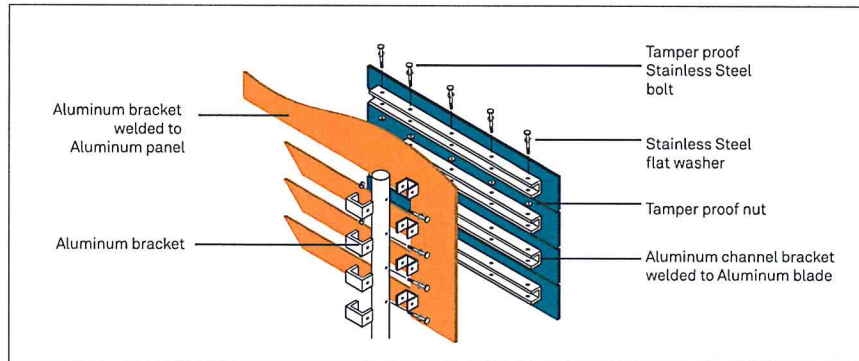
Project Team: JMM
KMN
SPC
AEO

Drawn by: AEO / KMN

Sign Type B
Vehicular Directional
Roads Over 25 MPH
Dimensions

AG-301

Custom Bracket
(see Detail Inset)



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Vehicular & Pedestrian
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
KMN
SPC
AEO

Drawn by: AEO / KMN

Sign Type B
Vehicular Directional
Roads Over 25 MPH
Materials

AG-302



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**City of Daytona Beach
Wayfinding Signage**

Vehicular & Pedestrian
Wayfinding Signage
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
KMN
SPC
AEO







Drawn by: AEO / KMN

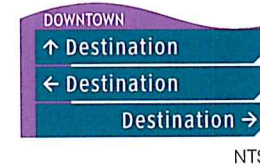
**Sign Type B
Vehicular Directional
Roads Over 25 MPH
Graphics**

AG-303



NOTE: All painted surfaces shall be clearcoated with graffiti resistant Matthews ClearCoat

Area Color Inset		
<p>Beachside</p>  <p>Pantone 312C Matthews Paint MP09133</p>	<p>Midtown</p>  <p>Pantone 143C Matthews Paint MP02548</p>	<p>Downtown</p>  <p>Pantone 2582C Matthews Paint MP00292</p>
<p>Future Area</p>  <p>Pantone 151C Matthews Paint MP01229</p>	<p>Speedway</p>  <p>Pantone 198C Matthews Paint MP11851 R134</p>	<p>LPGA</p>  <p>Pantone 390C Matthews Paint MP00498</p>



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City of Daytona Beach Wayfinding Signage

Vehicular & Pedestrian
Wayfinding Signage
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Scale: N/A

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Date Issued: March 1, 2015

Revisions:

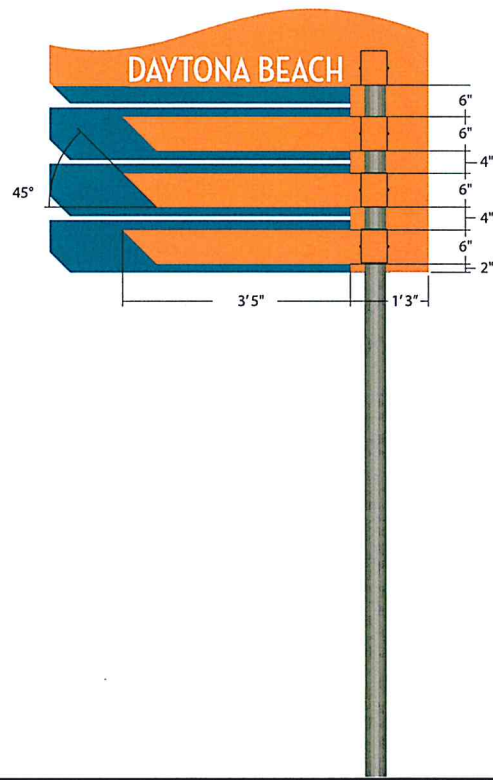
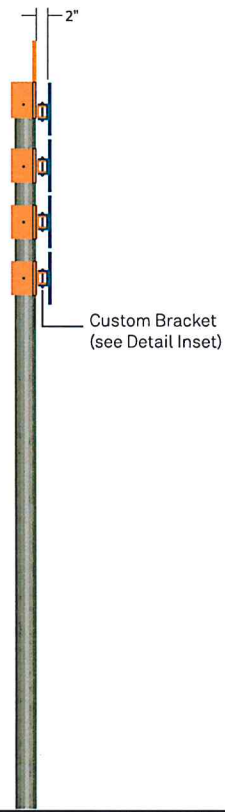
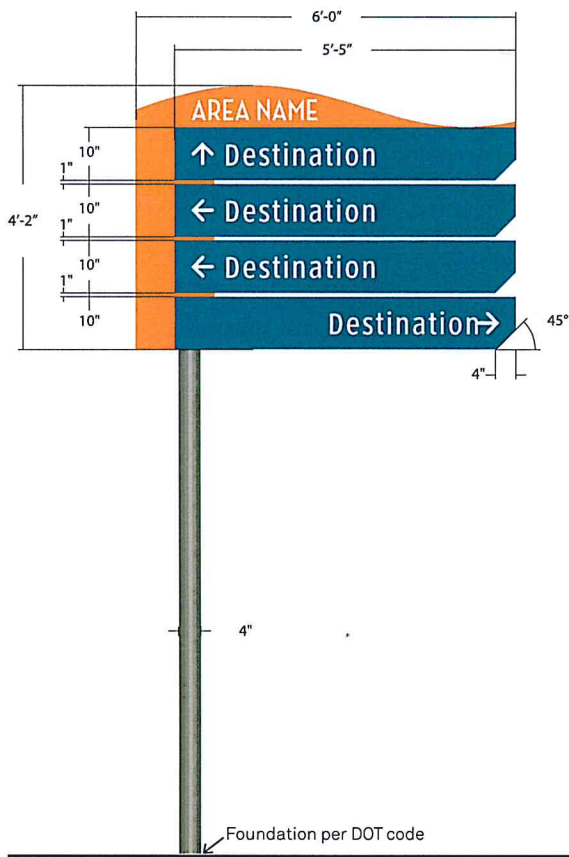
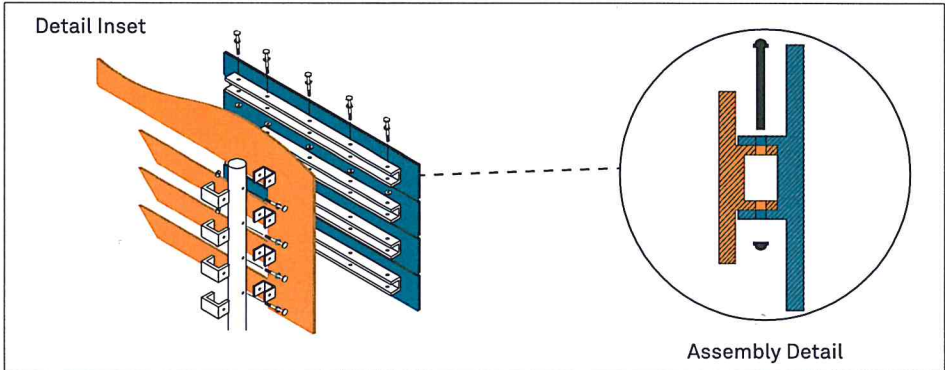
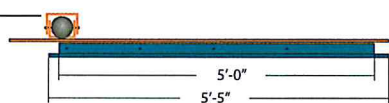
Project Team: JMM
KMN
SPC
AEO

Drawn by: AEO / KMN

Sign Type B
Vehicular Directional
Roads Over 25 MPH
Colors

AG-304

Custom Bracket
(see Detail Inset)



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City of Daytona Beach Wayfinding Signage

Vehicular & Pedestrian
Wayfinding Signage
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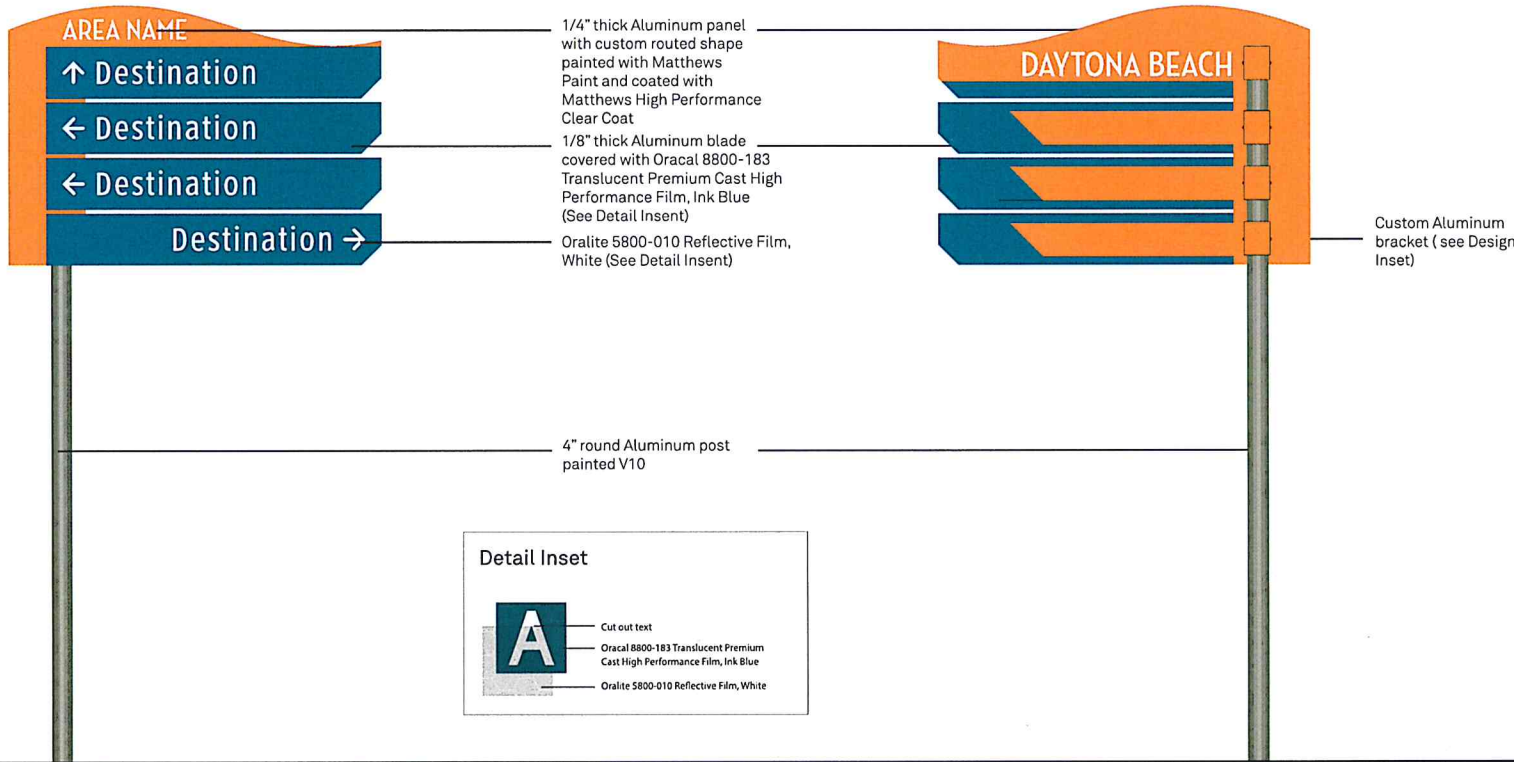
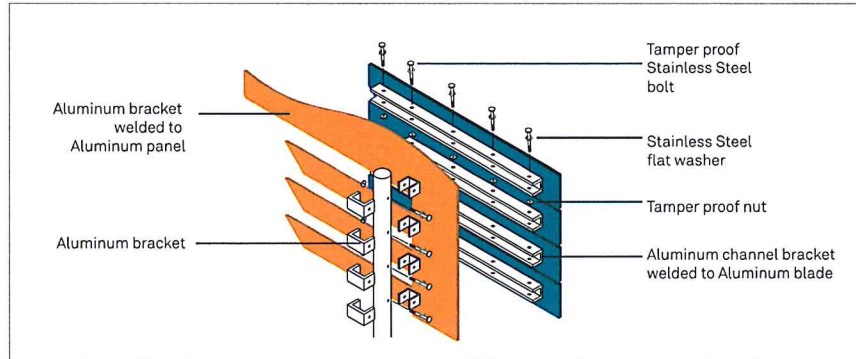
Project Team: JMM
KMN
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Drawn by: AEO / KMN

Sign Type C
Vehicular Directional
Roads Over 25 MPH
Dimensions

AG-305

Custom Bracket
(see Detail Inset)



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**City of Daytona Beach
Wayfinding Signage**

Vehicular & Pedestrian
Wayfinding Signage
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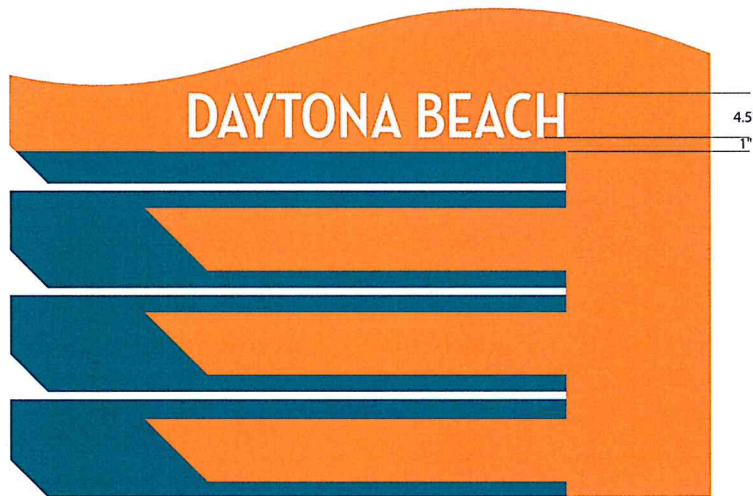
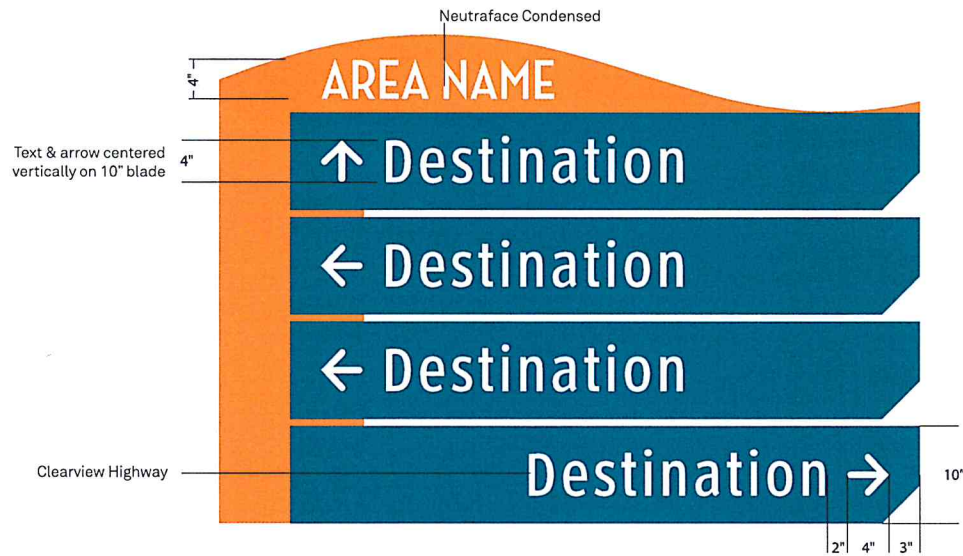
Revisions:

Project Team: JMM
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SPC
AEO

Drawn by: AEO / KMN

**Sign Type C
Vehicular Directional
Roads Over 25 MPH
Materials**

AG-306



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City of Daytona Beach Wayfinding Signage

Vehicular & Pedestrian
Wayfinding Signage
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
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SPC
AEO

Drawn by: AEO / KMN

Sign Type C
Vehicular Directional
Roads Over 25 MPH
Graphics

AG-307

**City of Daytona Beach
Wayfinding Signage**

Vehicular & Pedestrian
Wayfinding Signage
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Date Issued: March 1, 2015

Revisions:

Project Team: JMM
KMN
SPC
AEO







Drawn by: AEO / KMN

**Sign Type C
Vehicular Directional
Roads Over 25 MPH
Colors**

AG-308

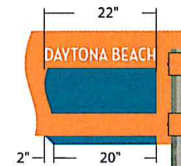
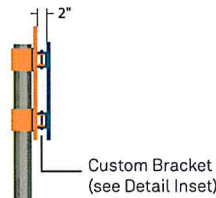
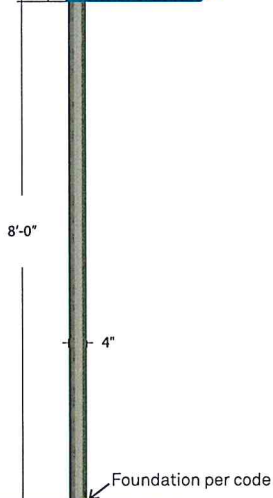
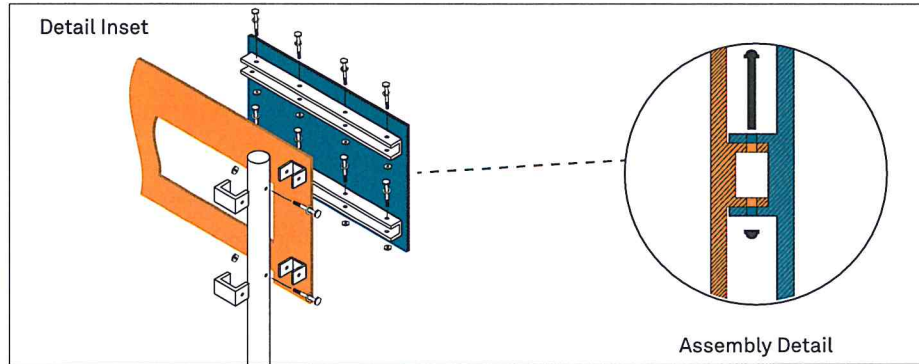
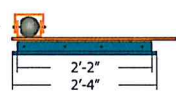


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Area Color Inset		
<p>Beachside</p>  <p>Pantone 312C Matthews Paint MP09133</p>	<p>Midtown</p>  <p>Pantone 143C Matthews Paint MP02548</p>	<p>Downtown</p>  <p>Pantone 2582C Matthews Paint MP00292</p>
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Custom Bracket
(see Detail Inset)



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City of Daytona Beach Wayfinding Signage

Vehicular & Pedestrian
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Revisions:

Project Team: JMM
KMN
SPC
AEO

Drawn by: AEO / KMN

Sign Type D
Pedestrian Directional
Dimensions

AG-309